

PRESS RELEASE

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FEDERATION SURVEY SHOWS OVERWHELMING SUPPORT FOR STAYING IN EU

The Prime Minister today launched the results of a survey by the Creative Industries Federation showing overwhelming support for staying in the EU.

The Federation's survey shows more than 96% support for Remain among its members, with barely 4% in favour of Leave*.

Publication of the results coincided with an open letter by hundreds of leading figures from across the arts calling on the British public not to embrace Brexit.

At a meeting with Federation board members and other industry leaders at Abbey Road Studios in London this morning, David Cameron said: [to come]

The Federation survey shows that 84% of its members believed the outcome of the vote on June 23 was important to the future success of their organisation.

Among reasons cited for this vote of confidence in Europe were:

- **Access to EU markets and influence** - the EU is the largest export market for the UK creative industries, totalling 56% of all overseas trade in the sector. It is vital that Britain is able to influence regulatory discussions which may have a bearing on future trading, such as the current discussions around the creation of the Digital Single Market.
- **Access to EU funding** - the Creative Europe programme has provided seed funding for films such as *The King's Speech*, *The Iron Lady* and *Slumdog Millionaire*. ERDF funding has provided vital support to arts organisations in the regions, including the Liverpool Everyman and Sage Gateshead. In addition, Federation cultural education members benefit from the €80bn innovation fund, Horizon 2020. All this could be imperilled.
- **Movement of talent** - the UK is a creative hub. Close collaboration with EU partners is key to Britain maintaining this position. From orchestras to art schools to architecture firms, the UK's creative industries are enriched by the diversity of cultural exchange and strengthened by the movement of talent across the EU.

John Kampfner, chief executive of the Creative Industries Federation, said: "Our members have sent a clear signal about the importance of EU membership for the continued success of the UK's fastest-growing sector."

Sir John Sorrell, chairman of the Creative Industries Federation, said: “The UK creative industries are key to the way we are seen by the world and deliver a massive £84.1bn to our economy. Our position as a vital European creative hub is a huge part of this success - we benefit from a vast network of talented people, companies and institutions across Europe.”

Jude Kelly, artistic director of the Southbank Centre, said: “(to come)”

Tom Weldon, chief executive of Penguin Random House, said: “The EU has helped the UK to become a creative powerhouse, thanks to our ability to trade freely with 27 other countries in Europe and through the EU laws which help protect intellectual copyright, without which we would not have a creative industry at all.”

Ian Livingstone, chairman of Sumo Digital, said: “The UK video games industry is a good news story about intellectual property creation, exports and growth in a global market worth in excess of \$100bn per annum. EU membership brings us unrestricted access to 560 million potential customers.”

Nigel Carrington, vice-chancellor of University of the Arts London, said: “Freedom of movement is a fundamental driver of success for students, staff and researchers. As far as I am concerned, the relationships and partnerships forged through European mobility are of massive benefit to students and universities.”

Nick Hytner, co-founder of London Theatre Company, said: “Creativity knows no borders. Theatre, like all the creative industries, thrives on the free exchange of talent, of ideas, of inspiration and the EU enables this. Why would we want suddenly to impose borders on this free exchange of talent and ideas?”

Joanna Baker, managing director of Edinburgh International Festival, said: “(to come)”

Chris Hirst, CEO UK & Europe of Havas, said: “In an increasingly global business world, advertising and the creative industries as a whole cannot afford to be on the outside. An 'Out' vote would affect our ability to entice talent and to land global accounts here in the UK. It cannot be in our best interests to act like an island in such a connected world.”

Jo Dipple, CEO of UK Music, said: “We export over 60% of the music made in the UK and the EU single market has helped British music become a world leader. There can be no question that leaving it will have a significant impact, be that short- or long-term.”

Sir Nicolas Kenyon, managing director of the Barbican Centre, said: “(to come)”

Tom Inns, director of Glasgow School of Art, said: “Don’t underestimate how significant European funding, networks and ideas are for UK culture and creativity. A vote for Brexit would really put the country in the cultural slow lane and will do nothing for the UK’s thriving creative economy.”

Brett Rogers, director of The Photographers Gallery, said: "The Photographers' Gallery has a rich history of identifying, showcasing and championing talent from across Europe. We strongly believe that an exit from the EU would affect our ability to support the diversity of photographers and the collaborative work we pride ourselves on."

Mark Pemberton, director of the Association of British Orchestras, said: "British orchestras need open borders to tour to other European countries, providing a vital source of income at a time of diminishing public investment at home."

Russ Shaw, founder of Tech London Advocates, said: "The UK's world-leading creative tech sector has blended arts and creativity with technology to create world-leading video games, digital fashion innovations and adtech products. Companies benefit from being in the EU for talent and private sector investment, which is why 87% of Tech London Advocates back remaining in the EU."

Note to Editors:

The Creative Industries Federation is the membership body for the UK's arts, creative industries and cultural education. Founded by designer and UK Business Ambassador Sir John Sorrell with leaders from arts, business and education, it began work in January 2015 and is a united voice for the sector.

The creative industries have been the fastest growing sector of the UK economy since 2008 and added £84.1bn GVA to the economy last year.

Last month the Federation hosted an EU event at the British Library. Speaking for Remain were: Baroness Lane-Fox, Shadow Culture Secretary Maria Eagle, and Jude Kelly, artistic director of the Southbank Centre, London. Speaking for Leave were Luke Johnson, founder of Risk Capital Partners and a former chairman of the Royal Society of Arts and Channel 4, Lady Bridgeman, founder of the Bridgeman Art Library and Munira Mirza, deputy mayor of London for education and culture.

***Please note:** A number of Federation members have by statute been unable to participate in the poll. These include members in receipt of government funding; those that are arms-length governmental bodies (such as Arts Council England or Creative Scotland) or that have public service broadcasting obligations.

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