The UK's Creative Industries

WHAT ARE THE CREATIVE INDUSTRIES?

- Advertising and Marketing
- Architecture
- Crafts
- Design (product, graphic, fashion)
- Film, TV, video, animation, VFX/SFX, radio & photography
- IT, video games, software and computer services ("creative tech")
- Museums, galleries, libraries and heritage
- Music, performing and visual arts
- Publishing

Almost 1 in 8 UK businesses are creative businesses

95% of creative businesses employ fewer than 10 people

The Creative Industries contribute £101.5bn gross value added (GVA) to the UK economy...

... which is greater than the automotive, aerospace, life sciences and oil and gas industries combined

The Creative Industries are growing at more than twice the rate of the economy as a whole...

... and in all parts of the UK: by almost 60% in Scotland and 35% in the West Midlands between 2010 and 2017 (GVA)

The Creative Industries export £46bn in goods and services worldwide, and account for almost 12% of UK services exports

Jobs in the UK's Creative Industries are growing at three times the UK average

A third of the sector’s workforce are self-employed

3m

Global talent has been vital to the sector’s world-leading reputation, innovation and economic success

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