

### **Freelancer, Public Affairs**

The Creative England and Creative Industries Federation have united to form the Creative UK Group. We work to connect, support, champion and invest in the UK's world-leading creative industries.

An exciting freelance opportunity has arisen to play a pivotal role in building our movement to champion and represent the UK's world-leading creative industries, and to truly influence policy and social change. You will ensure that our advocacy campaigns reach and influence the audiences that they need to, inspiring our members and industry to take action. This is an exciting time to join our team in a role that offers you the opportunity to make a real impact. You will develop and deliver coherent messaging which runs through our communications for building the Creative UK group profile and members.

The ideal candidate must be available immediately and have their own equipment to ensure efficient remote working. We are looking for someone who can commit to an average 3 days per week with flexible hours available.

**CONTRACT:** minimum 6 months, c12-16 days per month

**FEE:** £200\* per day *\*inclusive of any applicable VAT*

**LOCATION:** UK WIDE REMOTE, *offices available to use in London, Bristol and MediaCityUK*

**TO APPLY:** Email a cover note and CV stating your availability and daily fee by midday on 26<sup>th</sup> July 2021 to [recruitment@creativeindustriesfederation.com](mailto:recruitment@creativeindustriesfederation.com). Selection calls w/c 2<sup>nd</sup> August 2021

### **SERVICES:**

Providing membership, policy and wider comms to include:

- Working with the Development and Partnership (membership) team, accountable for the delivery of the comms plan to members and acting as the coordinator for key areas
- Identify new activities and avenues to increase and enhance our membership offer
- Leading on our Spending Review campaign to mobilise members and industry to take action, bringing our sector and its value to life through communicating stories
- Identifying and influencing members and industry to get involved in our campaigns and initiatives, feeding back progress and involvement to our creative community via social and other channels.
- Proactively lead our response to policy changes; raising awareness to the impact policy has on the creative sector
- Acting as a key spokesperson where required and ensuring strong and consistent communications of our policy and research activities.
- Collaborating with the core brand team and Press & PR Manager to ensure consistency of brand messaging
- Collaborating with Marketing Managers and programme leads to guide their comms needs where required
- Working closely with the in-house Press & PR Manager to plan and deliver proactive media relations campaigns

### **The candidate:**

- ✓ Demonstrable experience in communications with success preferably in the creative industries
- ✓ Previous experience of public policy and corporate affairs
- ✓ Experience of implementing policy and/or member campaigns
- ✓ Experienced in delivering high profile media relations campaigns
- ✓ Experience of working to tight deadlines
- ✓ Highly personable with the ability to engage with people at all levels
- ✓ Experience overseeing the design and production of print materials and publications.

*Diversity Changes Everything: We value difference and celebrate the creativity that it brings.*

*We are committed to improving diversity and inclusion across our organisation and industry by championing a variety of backgrounds, perspectives, identities and talents.*